

Every site decision deserves *evidence*.

Construction does not wait for its reports. We believe a reliable connection between physical work and business decisions will become essential to how projects are delivered.

\$3T+

facilities-management spend

Global spending projected for 2026. A long-term budget context, not Northframe revenue TAM.

JLL · 2025 report [8]

\$2.5M

rework exposure on a \$50M project

At CII's 5% average for direct field rework; the reported range is 2-20% by project type.

OpenSpace + CII · 2026 review [6]

\$60.1M

average dispute value

Average value of North American construction disputes handled by respondents in 2024.

Arcadis · 2025 report [7]

Operational evidence: 13 hours each week searching for data [1]; direct field rework averages 5% of project cost, with a 2-20% range [6]; 2 in 3 respondents say mid-project changes cause budget overruns in many or most projects [3].

01 WHY IT MATTERS

Uncertainty becomes a cost.

A payment is approved. The next trade starts. An inspection is closed. Each decision depends on knowing what actually happened on site. Yet photos, surveys and contractor updates often arrive separately, at different times. Missing evidence can turn a quantity disagreement into a payment dispute, or a visible deviation into expensive rework once it is covered. This is a cost-control problem with a recurring budget behind it.

02 WHERE WE START

One customer. One recurring decision.

We will start with mid-to-large contractors and developers managing several active projects, targeting project and operations directors in the US. Site, QA and commercial teams use the evidence. The first deliverable is a weekly, evidence-linked progress and exception report for agreed work packages: what changed, what is visibly complete, and what needs review.

03 WHAT WE BUILD

From capture to usable evidence.

Northframe will connect drone imagery, 360° walkthroughs and site photos with plans and earlier captures, organized by time and location. Computer vision will flag visible changes and potential discrepancies; teams can open the source evidence, review a finding and assign follow-up. We start with existing capture hardware and human review, adding automation as reliability is demonstrated. Approvals remain with the responsible team.

04 OUR USP

The evidence-to-decision layer.

Northframe is the evidence-to-decision layer between site reality and the action that follows. It will combine drone, 360°, fixed-camera and phone imagery into a time- and location-linked record, flag exceptions and keep each finding traceable to source evidence, plans and prior captures. Teams see what changed, why it matters and what needs review. The camera can change; the evidence record remains.

05 HOW IT BECOMES A BUSINESS

Earn a place in an existing budget.

Charge a subscription per active site, with capture and specialist services priced separately. Earn that spend from documentation, survey, inspection or project-controls budgets by reducing repeated evidence gathering and review. Land on one project, then expand across the customer's portfolio. Size the market as qualified active sites × validated annual spend. Growth must leave a healthy margin after capture, compute and human review.

06 PROOF & THE BIGGER VISION

Prove it on one site. Expand from there.

Start with a paid pilot and earn a second-site rollout. Then carry the evidence through handover into recurring inspections, work orders and repair verification. JLL projects facilities-management spend above \$3T in 2026 [8]. This is the wider budget context, not our software TAM. Expansion into operating facilities, mines and ports requires new capabilities and buyer validation. Revenue scales with eligible sites and validated annual fees.

[1] Autodesk - Spotlight on Construction, 2025

[2] Procore - Future State of Construction, 2025

[3] PlanRadar - Managing Project Changes in the Age of AI, 2026

[4] Buildots · DroneDeploy

[5] Oxford Economics - Global Construction Futures

[6] OpenSpace - The real cost of rework in construction, 2026

[7] Arcadis - 15th Annual Construction Disputes Report, 2025

[8] JLL - Global State of Facilities Management, 2025